

Code: 17BA1T5

I MBA - I Semester-Regular Examinations – December 2017

BUSINESS, GOVERNMENT & SOCIETY

Duration: 3hours

Max. Marks: 60

SECTION-A

1. Answer the following:

5 x 2 = 10 M

- a) Define Business.
- b) Whistle-Blowing.
- c) Role of public policy.
- d) Values for Business Success.
- e) Benefits of CSR.

SECTION – B

Answer the following:

5 x 8 = 40 M

2. a) Explain counter veiling forces model of BGS.

OR

b) Write a short note on key strategies for protection of business environment.

3. a) Explain the benefits of good governance to a corporation & Society.

(OR)

b) What are the major corporate governance failures in domestic and MNC's?

4. a) What is public policy? Examine the role of governmental and non-governmental agencies in Public Policy Making.

(OR)

b) Write a detail note on causes, effects and measures to control industrial pollution.

5. a) Explain the six Personality traits as identified by Michael Josephson which are favorable to ethical decision making?

(OR)

b) What is business ethics? Discuss some unethical issues at workplace.

6. a) Explain the arguments for and against CSR.

(OR)

b) Briefly explain the types and nature of social responsibilities.

SECTION-C

7. Case Study

1x10=10 Marks

In a recently held incident at Sydney in Australia a Bangalore based woman employee of Mind tree company was attacked and killed by unidentified miscreants. When the incident occurred on March 7th 2015, the employee was on her way to residence after completing the office work.

Questions:

- a. Explain the ethical concern of the company in this incident.
- b. Does the company owe any responsibility to protect its employees?